



ثبت نام محدود: رویدادی مهم و استثنایی در اقتصاد دام و طیور در کل آسیا

«دعوت به رزرو غرفه در نمایشگاه صنعت دام و طیور VIV Asia 2017»

«این یک فرصت ملی و بین المللی برای صنعت دامپروری ایران است»

عضو مهم صنعت دام و طیور ایران؛

با سلام و احترام،

ثبت نام محدود در رویداد مهم و استثنایی در اقتصاد دام و طیور در حوزه کشورهای آسیایی (شهر بانکوک) موجب شد تا شما را از برگزاری و مشارکت در نمایشگاه بین المللی VIV آسیا در تاریخ ۱۷-۱۵ مارس ۲۰۱۷ برابر با ۲۷-۲۵ اسفند ۹۵ در مرکز نمایشگاه بانکوک پایتخت کشور تایلند در موقعیتی کاملاً تجاری آگاه سازیم.

با بیش از ۴۰،۰۰۰ بازدیدکننده، قطبی بی همتا در بین رویدادهای VIV جهانی، فرصتی برای حضور تولیدکنندگان ایرانی در عرصه رقابت بین المللی در صادرات گوشت مرغ، تخم مرغ، ماهی و میگو، شیر و فرآورده های لبنی، ساخته های سازندگان تجهیزات مرغداری، تولیدکنندگان واکسن، دارو و ضدعفونی کننده های دامی، افزودنی ها و خوراک دام و طیور، فن آوری ها و محصولات ژنومیک، شرکت های بزرگ Integrated، بازرگانان و تجار کالاهای مرتبط به دام و طیور و... محلی برای حضور شرکت های ایرانی که می توانند تولیدات خود را به بازارهای بین المللی معرفی کنند.



VIV World Wide با همکاری شرکت سان صفا

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A stylized graphic on the left side of the slide. It features a dark blue silhouette of a horse in profile, facing right, with its front legs raised as if in motion. Overlapping this is a lighter blue, semi-transparent silhouette of a cow's head and neck, also facing right. The background behind the horse is a white area with vertical grey stripes. The entire graphic is set against a large blue curved shape that frames the top right text.

VIV ASIA 2017

MARCH 15 - 17, BANGKOK, THAILAND

INTERNATIONAL PLATFORM
FROM FEED TO FOOD

International trade show from Feed to Food for Asia

Grand Show Preview, Beijing, September 4, 2016

Panadda Atthakowit - Project Manager VIV Asia

Zhenja Antochin - Show Manager VIV Asia

WWW.VIV.NET



VIV Asia 2015 – Postshow review



VIV Asia 2015 – The Movie

<https://www.youtube.com/watch?v=OuHWE8nFhrw>



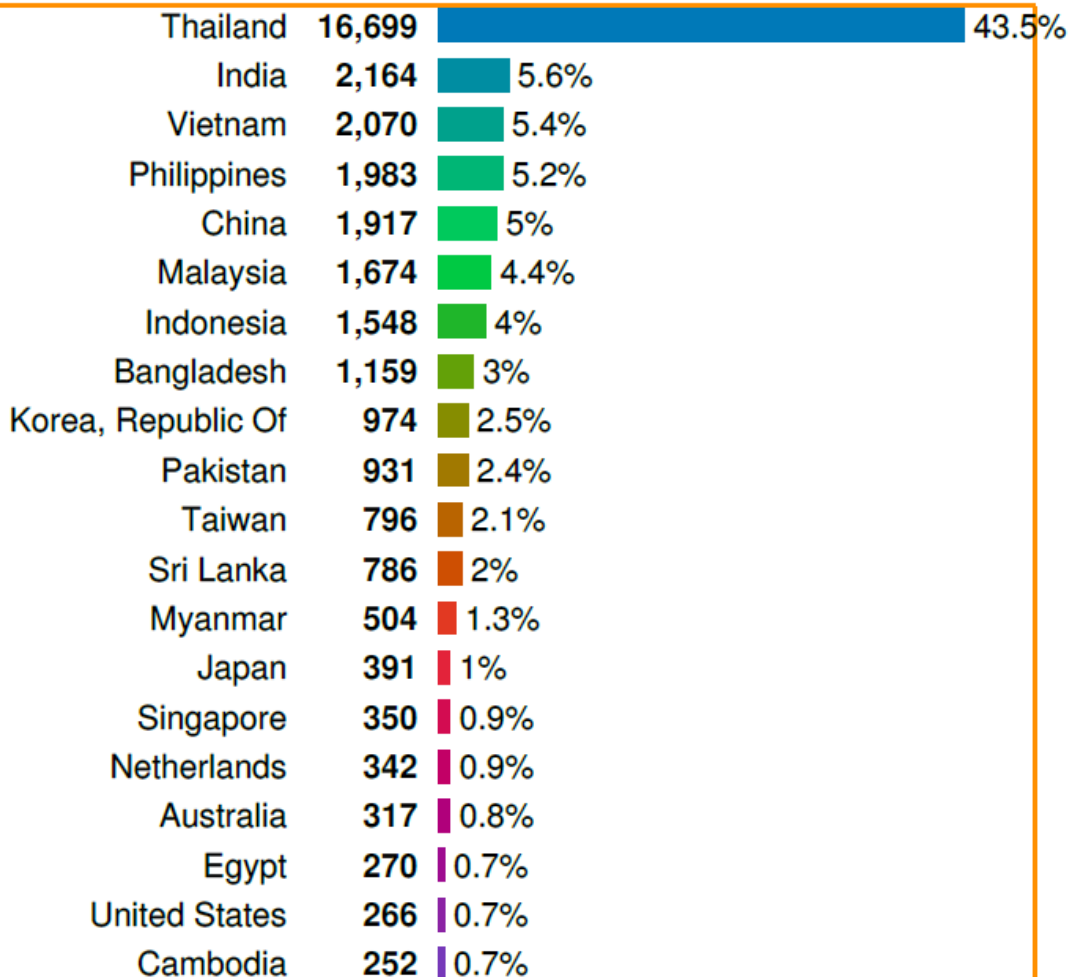
VIV Asia 2015 – Breaking the records. Again.

- 38,422 visits from 124 countries
15% increase, compared to VIV Asia 2013
- 3,500 visitors attended a conference or a seminar
- Net exhibition space 19,950 sq.m.
- 867 exhibitors from 47 countries
15% increase, compared to VIV Asia 2013
- 13 official country pavilions



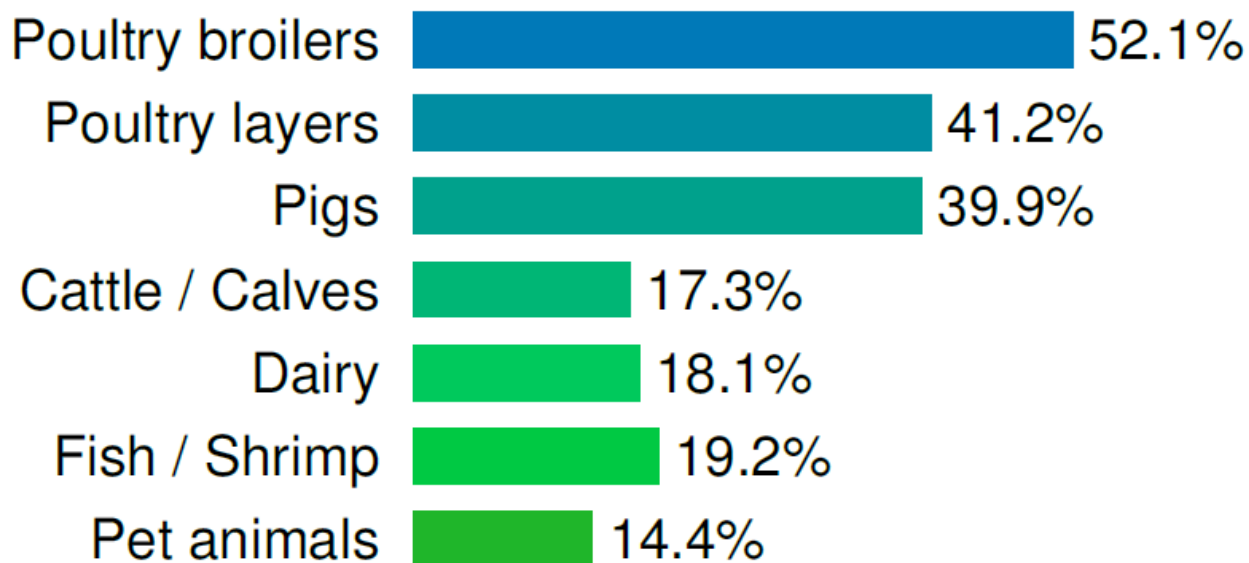


VIV Asia 2015 - Top 20 visiting countries

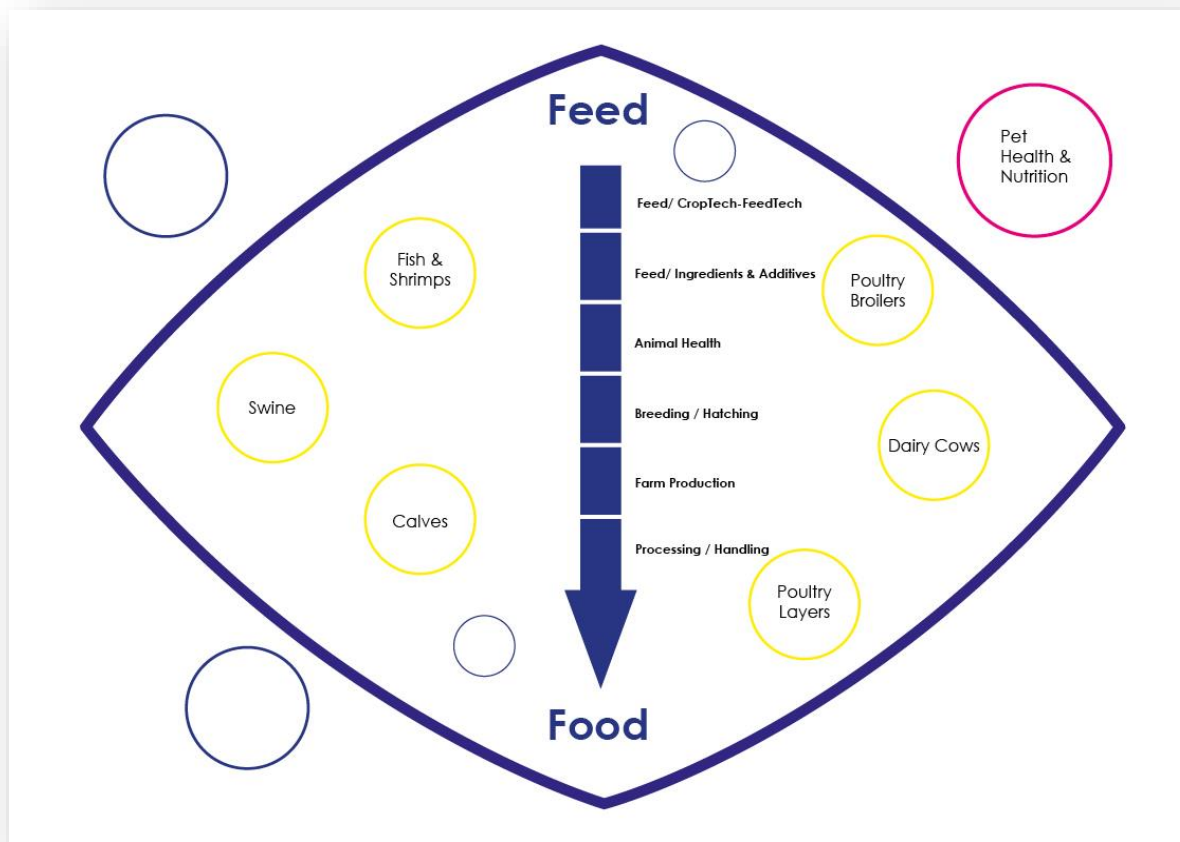




VIV Asia 2015 – Visitor's specie interest

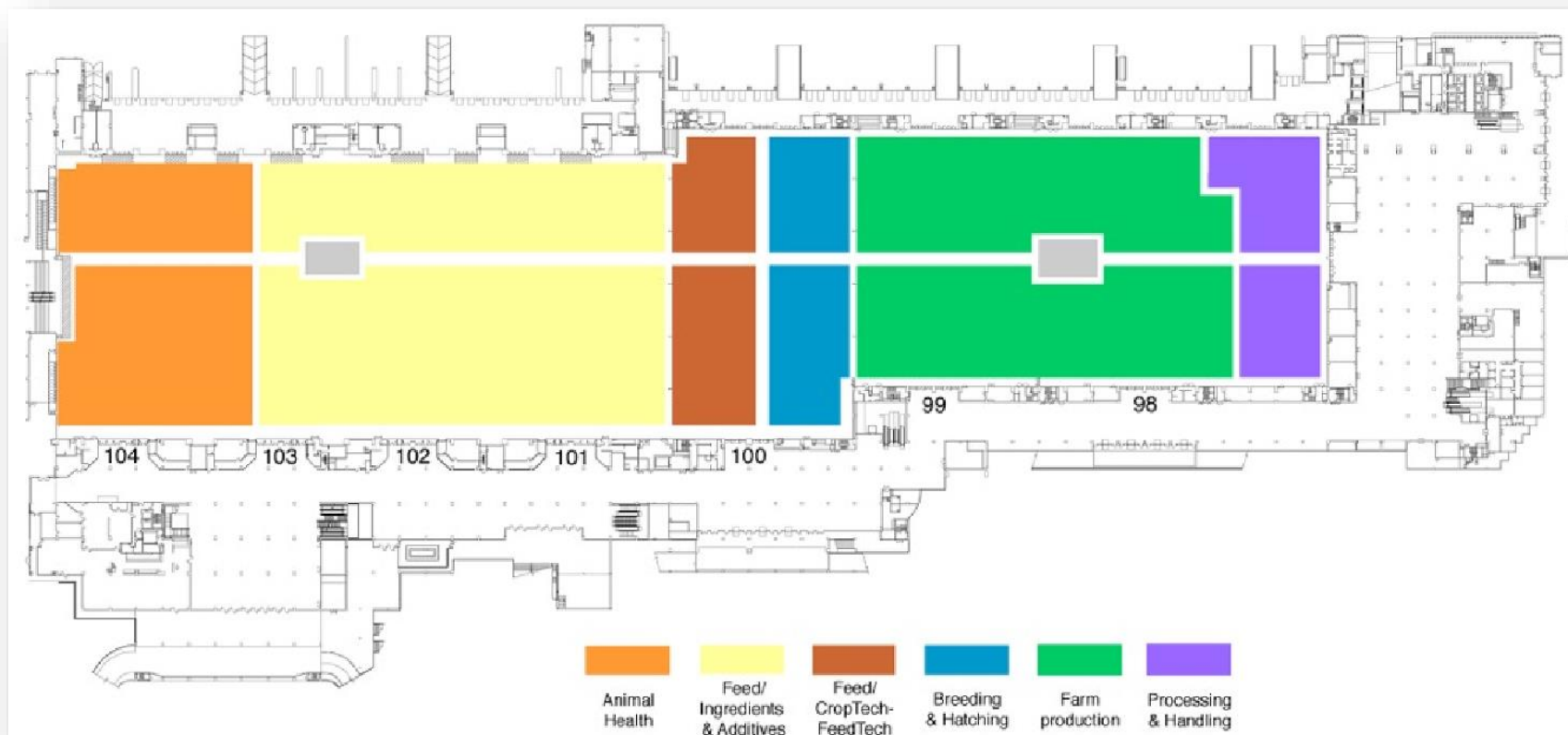


VIV Asia 2017 – Species and show sectors





VIV Asia 2017 – Exhibition layout



THREE newly built exhibition halls in use
TWO Main Squares and Grand Boulevards
ONE open area



VIV Asia 2017 – Show facts

- Connecting close to **1,000** exhibitors from all parts of the world with **40,000** professionals from Africa, Asia and The Middle East
- Opening hours
 - Wednesday March 15: 10.00 – 18.00 (**doors close at 20.00**)
 - Thursday March 16: 10.00 – 18.00 (**doors close at 20.00**)
 - Friday March 17: 10.00 – 18.00
- Co-location with **Agri Technica Asia** and **Horti Asia**





VIV Asia 2017 - Registration

Pre-Registration - in three steps

1. Complete your profile @ www.VIV.net, upon invitation from exhibitor, publisher or VIV
2. Select the conferences and/or seminar in your interest
3. Registration done. You are ready to print your own badge

Onsite registration – paid registration onsite only

- Onsite registration at cost of THB 500,- per visitor.
- The collected amount from the registration will be donated to a children education program



NEW at VIV Asia 2017



- **VIV e-Innovation Gallery**
 - First time presentation of a product at an Asian trade show
 - Campaign before, during and after the show
 - Awards

- **VIV Build my-Feedmill**
 - (online)Tool
 - Conference, produced by VIV & Perendale Publishers





VIV Specials – Aquatic

focusing Feed/ Ingredients & Additives and Processing

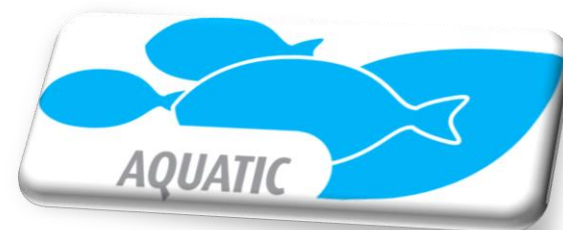
I. Aquatic Conference

 *March 14 (pre-show)*

 *Novotel Sukhumvit 20*

II. Seminars at the exhibition

III: Exhibition pavilion





VIV Specials – DairyTech

focusing profitable dairy production

I. DairyTech Conference



March 14 (pre-show)



Novotel Sukhumvit 20



Global Dairy Farmers, Dairy Global

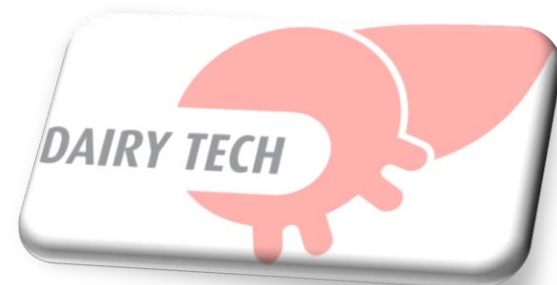
FAO, Thai Holstein Friesian Association

DAIRY GLOBAL



II. Seminars at the exhibition

III. Exhibition pavilion





VIV Specials – BioEnergy

including a special on solar energy

I. BioEnergy Conference at the exhibition



March 16



*In co-operation with: Energy Indeed
(more partners to be announced)*



II: Exhibition pavilion





VIV Satellite – Pet Health & Nutrition

focusing Pet healthcare products and Pet food

I. PETSCONNECT Asia 2017 conference



March 14 (pre-show)



Hotel Okura Prestige



PETS International



II. Pet Health & Nutrition conference at the exhibition

March 16

III. Exhibition pavilion

Located in Pre-function area





PRE-Show events

Hosted by VIV, produced by partners | Outside of BITEC

Immuno Supression conference

March 14 (pre-show)

Hilton Double Tree

produced by PAP's Interntional Poultry Production

International
**Poultry
Production**

Incubation conference

March 14 (pre-show)

Hilton Double Tree

produced by PAP's Interntional Hatchery Practice

International
**Hatchery
Practice**

IEC Leadership Forum Asia

March 14 (pre-show)



Conferences and seminars | inside and outside of BITEC

a selection



Build My-Feedmill Seminar

March 16

A half day program. Produced by VIV & Milling and Grain



Global Poultry Trends

March 15

2-hour program. Hosted by VIV, produced by Poultry International and WATT Global Media



Pig Gut Health Conference

March 17

Hilton Double Tree

Hosted by VIV, produced by PAP's International Pig Topics:



Events by associations | in BITEC

Department of Livestock Development

Federation of Asian Veterinary Associations (FAVA)

The Thai Veterinary Medical Association Under The Royal Patronage

The Swine Raisers Association of Thailand

Animal Health Products Association

Layer Farmer Association

The Animal Husbandry Association of Thailand (AHAT)

under the Royal Patronage of H.R.H.Princess Maha Chakri Sirindhorn

Thai Livestock Equipment Association

Department of Fisheries

Suratthani Shrimp Farmers Club



VIV Asia 2017 – Hospitality Experience





VIV Asia 2017 – Campaign

Focus countries and regions

- China
- Middle East
- East-Africa
- Latin-America (*Southern part*)

Promotion events

- China Modern Pork Production Technology Seminar
(*Nanjing, DEC 15, 2016*)
- VIV Poultry and Egg Summit Latin America
(*Buenos Aires, OCT 25-27, 2016*)
- Mandalay International Livestock and Agriculture Show
(*Mandalay, NOV 10-12, 2016*)
- Round Table Meetings
(*Ethiopia, Ivory Coast, Kenia, Morocco, Nigeria, Senegal - DEC 2016*)





VIV Asia 2017 - Teddy Bear Viral Campaign



[The VIV Teddy Bear campaign](https://www.youtube.com/watch?v=ApXLPIdA9v8)

<https://www.youtube.com/watch?v=ApXLPIdA9v8>

See you at VIV Asia 2017!

